**Modern Examples of Myth**

**Homework Assignment**

**Task:**

Collect (5 or 6) examples of myth used in the modern world. Present **THREE** examples to the class. In your presentation, **EXPLAIN** the association between the myth and the modern day use – ***Why did they choose that myth to associate with the modern use?***

**Example(s):**

*Nike –* refers the winged goddess of victory--victory both in war and in peaceful competition.  Therefore, the brand, Nike, wants the consumer to make the connection that their products are connected to victory, or success.

*Atlas -* The Titan Atlas was responsible for bearing the weight of the heavens on his shoulders. An atlas contains images of the world (i.e. maps of continents, countries, etc.) Therefore, the connection is that while the Titan bore the weight of the world an atlas shows the geography of our world.

**Note:**

*You must present examples, which have not already been presented, so pay attention to what is presented before you, and have several standby examples.*

**Assessment:**

Inquiry (connections made between myth and modern use) **/5**

**Presentation Dates:**

Monday, September 18 (3 presenters)

Tuesday, September 19 (3 presenters)

Wednesday, September 20 (3 presenters)

Thursday, September 21 (3 presenters)

Friday, September 22 (3 presenters)

Tuesday, September 26 (3 presenters)

Wednesday, September 27 (3 presenters)

Thursday, September 28 (3 presenters)

Friday, September 29 (2 presenters)